V.

AA GRAPEVINE
AGENDA
Conference Committee on Grapevine & La Viña
Monday, April 24, 2023, Time: TBD
Room TBD
Chairperson: Normand P.
Secretary: Jon W.

Conference Committee Members

Panel 72  Panel 73
Katie B.  Tom H.
Tammie E.  Julie R.
Amber N.**  Lori R.
Normand P.*  Rick W.
Pablo R.

♦ Discussion and acceptance of AA Grapevine chair report.

A. Review AA Grapevine Workbook.

B. Review progress report on the Grapevine and La Viña Instagram accounts.

C. Consider the list of suggested Grapevine book topics for 2024 or after.

D. Consider a request to provide all area alternate delegates the same Conference materials as sitting delegates.

Note: As a result of the 2022-23 Equitable Distribution of Workload plan, this item was moved to your committee from the Conference Committee on Policy and Admissions.”

* chairperson
** alternate chairperson

NOTE: 1989 Conference Advisory Action

Each Conference Committee carefully consider their agenda items and strive to make their recommendations for Advisory Actions to the Conference at the policy level. To be more financially responsible, when a Conference Committee recommendation involves a substantial expenditure of money, an estimate of cost and its impact on the budget be part of that recommendation.
ITEM A:  Review AA Grapevine Workbook.

Background notes:

From 2022 Additional Committee Considerations:

*The committee reviewed the progress report on the AA Grapevine Workbook revisions and looks forward to having it available on the website, in English and Spanish. The committee also forwarded editorial suggestions to the workbook to the Grapevine office.*

From 2021 Additional Committee Considerations:

*The committee reviewed the progress report on AA Grapevine Workbook revisions and suggested adding additional information on ways to use AA Grapevine resources as Twelfth Step tools, availability of books, pricing, ways Canadian members can more easily participate, and new multimedia platforms.*

From 2019 Additional Committee Considerations:

*The committee reviewed the progress report on the AA Grapevine Workbook revisions and looks forward to reviewing a progress report or draft at the next Conference. The committee also forwarded suggestions to the Grapevine office including expanding shared experience and how to use GV/LV as a recovery tool.*

Attachments:

1. **2023 Office Report**
2. Grapevine Workbook (mailed to committee members only; available online at [www.aagrapevine.org](http://www.aagrapevine.org))
3. La Viña Workbook draft pages (mailed to committee members only)
The new, updated AA Grapevine Workbook was posted on the AA Grapevine website in January 2023. It can be found on the “Get Involved” page under “Rep Resources.” The new Workbook has been streamlined to make it easier to use and more helpful for Grapevine reps. The content was updated to expand on shared experience and how to use Grapevine and La Viña as a recovery tool. Colorful illustrations have been added as well as clickable links which take members directly to relevant sections of the Grapevine website for more detailed information. It has also been designed to make it easier for staff to update from time to time.

The workbook is presently being translated into Spanish for La Viña reps and Spanish-speaking members.
ITEM B: Review progress report on the Grapevine and La Viña Instagram accounts.

Background notes:

From 2022 Additional Committee Considerations:

The committee reviewed the progress report on the Grapevine and La Viña Instagram accounts and requested a progress report be brought back to the 2023 Conference Committee on Grapevine and La Viña. The committee appreciated the diligence of the AA Grapevine Corporate Board in considering anonymity protection when developing content for both Instagram accounts. The committee also appreciated the dedication and enthusiasm the staff applied to the Instagram accounts. The committee also forwarded suggestions to the Grapevine office to encourage members to submit anonymity-protected content to Instagram pages.

From 2021 Advisory Actions:

The committee recommended that the AA Grapevine Board implement an Instagram account and requested that a report on the Instagram account be brought back to the 2022 Conference Committee on Grapevine and La Vina.

From 2020 Advisory Actions:

The committee discussed a request for AA Grapevine, Inc. to establish an Instagram account in line with the Twelve Traditions and encouraged them to continue with their planning. The committee suggested that the Grapevine Board provide additional information on implementation, anonymity, security, affiliation, outside contributions, privacy and promotion and bring a progress report back to the 71st General Service Conference.

Attachments:

1. 2023 Instagram progress report
2. 2022 B.1 Instagram progress report
Grapevine & La Viña on Instagram

Both Grapevine and La Viña’s Instagram accounts have seen consistent positive growth throughout this year. The below metrics and analyses are largely based on Instagram data from April 2022 - November 2022, though in a few noted places the dates may be different due to reporting gaps.

We looked at the growth the accounts have seen over these five and a half months, as well as reviewed a number of the most and least popular posts to glean any insights we could on what kind of content is connecting with each audience. The results are surprisingly different, and we hope they will prove helpful in guiding content creation for 2023.

Growth

Grapevine
Followers as of November 30: 8,649
Followers on June 14: 7,561
Total Increase: 1,088
Percent Increase: +14%
Average growth each month: 2.5%

La Viña
November 30: 1,064 followers
June 14: 875
Total Increase: 189
Percent Increase: +18%
Average growth each month: 4%

What can we expect for next year?
If the account maintains average growth from the last 5 months, followers at the end of each month from December 2022 into Q1 of 2023 would be around:

Grapevine
December 2022: 8,863
January 2023: 9,082
February 2023: 9,307
March 2023: 9,537

La Viña
December 2022: 1,106
January 2023: 1,150
February 2023: 1,196
March 2023: 1,244
Is there a connection between growth and posting consistency?  
There doesn’t seem to be a noticeable connection between growth and more posts per month - though granted this is based on both accounts regularly posting more than once per day, and therefore already having a very active presence on the site.

Some of the lower growth months were in the highest posting months - for examples Grapevine’s slowest growth month was November when there were 67 total posts, and 1.75% follower growth.

What kind of content connects best with each audience?  
Grapevine
The top posts for the year were largely "Overheard at AA" posts, daily quotes, and humorous cartoons.

The posts with the least likes were often more directly about sales or products on the website, encouragements to sign up to the newsletter or subscribe to the magazine.

The average number of likes during the period of April - November is 97, and these posts with lower likes had just 40-60 likes each.

La Viña
La Viña on the other hand, had most popular posts that were more serious or inspirational quotes, calls for photo submissions, and photos of events.

There isn’t nearly as much variance in likes for La Viña posts, with the average number of likes per post being 29 and the lowest number of likes (outside of posts within the last couple days) had 16 likes.
2022 - Progress Report on Instagram Accounts

• @alcoholicsanonymous_gv
• @alcoholicosanonimos_lv

AA Grapevine
AA La Viña
On Instagram
Following the 2021 General Service Conference action, AA Grapevine, Inc. started Instagram accounts for both the AA Grapevine and AA La Vina magazines.

We launched on July 7, 2021, posting a Daily Quote each morning, and additional posts each week including new magazine issues releases, new book announcements, and inspiration from both AA pioneers and today's members.
Our goal for the Instagram accounts is to help members stay connected to Grapevine and La Vina, and to AA as a whole, by finding inspiration and information when engaging with this social media platform. We also hope to attract those who might benefit by learning more about Alcoholics Anonymous.

We strive to adhere to the Twelve Traditions, especially by aiming for attraction rather than promotion and keeping posts anonymous by barring full-face photos.
Types of posts

Daily Quote
Every day

2022 - Progress Report on Instagram Accounts

CONFIDENTIAL: This is background for the 72nd General Service Conference, and as such may be a confidential A.A. document. Distribution is limited to A.A. members. Placement of this material in a location accessible to the public, including aspects of the Internet, such as websites available to the public, may breach the confidentiality of the material and the anonymity of members, since it may contain members’ full names and addresses.
CONFIDENTIAL: This is background for the 72nd General Service Conference, and as such may be a confidential A.A. document. Distribution is limited to A.A. members. Placement of this material in a location accessible to the public, including aspects of the Internet, such as websites available to the public, may breach the confidentiality of the material and the anonymity of members, since it may contain members’ full names and addresses.
2022 - Progress Report on Instagram Accounts

GV & LV Book Information
Twice per month
New Books
Upon release

2022 - Progress Report on Instagram Accounts
2022 - Progress Report on Instagram Accounts

GV & LV Websites
Twice per month
CONFIDENTIAL: 72nd General Service Conference Background

2022 - Progress Report on Instagram Accounts

Hey Alexa, play the AA Grapevine podcast

October 30, 2021

119 likes
alcoholicsanonymous_gv • call my sobriety my new life, my new way of living and thinking...
- Peggy, Season 2, Episode 1, "Right in the Middle: AA Grapevine Podcast"
En el privilegio Borracho todos los días y hasta durmiendo en las parques, Manuel se convierte en una persona indeseable dentro de la sociedad. Creía que su destino era morir borracho, pero su Padre Superior tenía otros planes para él, y le regaló el privilegio de llevar el mensaje a otros alcoholícos.

#alcoholicosanónimos

Short Member Story Videos

Occasional
AAWS Website Relaunch

2022 - Progress Report on Instagram Accounts

Have a problem with alcohol? There is a solution.

AAWS - Alcohólicos Anónimos

¿Tiene un problema con el alcohol? Hay una solución.

AAWS - Alcohólicos Anónimos
Newsletters
When released
2022 - Progress Report on Instagram Accounts

AA Events
As they happen

CONFIDENTIAL: This is background for the 72nd General Service Conference, and as such may be a confidential A.A. document. Distribution is limited to A.A. members. Placement of this material in a location accessible to the public, including aspects of the Internet, such as websites available to the public, may breach the confidentiality of the material and the anonymity of members, since it may contain members' full names and addresses.
2022 - Progress Report on Instagram Accounts

- Reach: 130,956 - the total number of people posts have reached in the past 90 days.
- Audience: 5,965 - number of followers
- Audience Growth: 8.21% follower growth rate over the past 90 days.
Followers by Country (top 10)

<table>
<thead>
<tr>
<th>Country</th>
<th>Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States of America</td>
<td>4193</td>
</tr>
<tr>
<td>Canada</td>
<td>362</td>
</tr>
<tr>
<td>Mexico</td>
<td>50</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>44</td>
</tr>
<tr>
<td>India</td>
<td>28</td>
</tr>
<tr>
<td>Brazil</td>
<td>24</td>
</tr>
<tr>
<td>South Africa</td>
<td>24</td>
</tr>
<tr>
<td>Iran, Islamic Republic of</td>
<td>22</td>
</tr>
<tr>
<td>Colombia</td>
<td>19</td>
</tr>
<tr>
<td>Australia</td>
<td>19</td>
</tr>
</tbody>
</table>
## Followers by City (top 10)

<table>
<thead>
<tr>
<th>City, State</th>
<th>Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York, NY</td>
<td>113</td>
</tr>
<tr>
<td>Los Angeles, CA</td>
<td>77</td>
</tr>
<tr>
<td>San Diego, CA</td>
<td>34</td>
</tr>
<tr>
<td>Portland, OR</td>
<td>31</td>
</tr>
<tr>
<td>Phoenix, AZ</td>
<td>28</td>
</tr>
<tr>
<td>Seattle, WA</td>
<td>26</td>
</tr>
<tr>
<td>Toronto, Ontario</td>
<td>26</td>
</tr>
<tr>
<td>San Francisco, CA</td>
<td>26</td>
</tr>
<tr>
<td>Raleigh, NC</td>
<td>23</td>
</tr>
<tr>
<td>Houston, TX</td>
<td>23</td>
</tr>
</tbody>
</table>
Grapevine follower age ranges

• 25-34 = 15%
• 35-44 = 23%
• 45-54 = 24%
• 55-64 = 21%
Grapevine follower gender

Male: 33.91%

Female: 56.71%

Unidentified: 9.38%
La Vina Analytics

- Reach 15,007 - The number of people who have seen LV posts in the past 90 days
- Audience 658 - The number of followers.
- Audience Growth+ 6.82% - The percent change in followers over past ninety days.
### La Viña Followers by Country (top 10)

<table>
<thead>
<tr>
<th>Country</th>
<th>Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>USA</td>
<td>341</td>
</tr>
<tr>
<td>Mexico</td>
<td>96</td>
</tr>
<tr>
<td>Colombia</td>
<td>16</td>
</tr>
<tr>
<td>Argentina</td>
<td>16</td>
</tr>
<tr>
<td>Puerto Rico</td>
<td>15</td>
</tr>
<tr>
<td>Spain</td>
<td>13</td>
</tr>
<tr>
<td>Canada</td>
<td>12</td>
</tr>
<tr>
<td>Brazil</td>
<td>9</td>
</tr>
<tr>
<td>Ecuador</td>
<td>9</td>
</tr>
<tr>
<td>El Salvador</td>
<td>7</td>
</tr>
</tbody>
</table>

2022 - Progress Report on Instagram Accounts

CONFIDENTIAL: This is background for the 72nd General Service Conference, and as such may be a confidential A.A. document. Distribution is limited to A.A. members. Placement of this material in a location accessible to the public, including aspects of the Internet, such as websites available to the public, may breach the confidentiality of the material and the anonymity of members, since it may contain members' full names and addresses.
### 2022 - Progress Report on Instagram Accounts

<table>
<thead>
<tr>
<th>City</th>
<th>Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mexico City, Distrito Federal</td>
<td>19</td>
</tr>
<tr>
<td>New York, NY</td>
<td>13</td>
</tr>
<tr>
<td>Guadalajara, Jalisco</td>
<td>13</td>
</tr>
<tr>
<td>San Jose, CA</td>
<td>11</td>
</tr>
<tr>
<td>Los Angeles, CA</td>
<td>10</td>
</tr>
<tr>
<td>Ameca, Jalisco</td>
<td>10</td>
</tr>
<tr>
<td>San Juan, San Juan</td>
<td>7</td>
</tr>
<tr>
<td>Fresno, CA</td>
<td>6</td>
</tr>
<tr>
<td>Bogota, Distrito Especial</td>
<td>6</td>
</tr>
<tr>
<td>Santa Ana, CA</td>
<td>6</td>
</tr>
</tbody>
</table>
LaViña Follower age ranges

25-34 = 21%

35-44 = 24%

45-54 = 21%

55-64 = 15%
La Viña follower gender

Male: 55%

Female: 34.97%

Unidentified: 10.02%
ITEM C: Consider the list of suggested AA Grapevine book topics for 2024 or after.

Background notes:

From 2002 Advisory Actions:

*It was unanimously recommended that the Conference Committee on the Grapevine annually review a list of proposed related items at least one year in advance of possible production, so that the Conference might provide guidance, recognizing that the committee may request more than one year to review some proposed items.*

From 1992 Advisory Actions:

The committee recommended acceptance of the following proposal from the Grapevine Corporate Board:

*In order to achieve some uniformity of procedure and to gain desired Conference input to Grapevine special items, yet not to compromise the Grapevine Corporate Board's "right of decision" to manage the fiscal affairs of the Grapevine, let it be proposed that:*

*Based on the positive model of mutual Conference and Board involvement in the production of The Language of the Heart, the Grapevine Corporate Board offer to the Conference Grapevine Committee on an ongoing basis, a general list of proposed special items at least two years in advance of possible production, in order that the Conference should offer any guidance or register any disapproval they might have. Having so presented the conceptual basis of these special Items to the Conference Committee, final approval for the completed items would Rest with the Grapevine Corporate Board.*

Attachments:

1. Staff Report for 2024
2. List of Conference approved titles for Grapevine and La Viña
3. AA Grapevine Catalog (mailed to committee members; online at www.aagrapevine.org)
AAGV items are published for several reasons: first, to carry the message of Alcoholics Anonymous stories from members and friends of the Fellowship; and second, to help GV maintain its self-supporting status. Furthermore, GV items provide a service to the Fellowship by making Grapevine and La Viña articles available in a wide range of formats: print, audio and digital. They also introduce both magazine titles through these anthologies to those who are unfamiliar with them; and help deepen member’s interest and understanding of the Steps, Traditions and history of Alcoholics Anonymous.

1. **Grapevine Cartoons & Jokes III** (working title) (GV book)
Original members’ cartoons, jokes and humor of the past few years, previously published in Grapevine.

   - Softcover: Approx. 120-200 pps
   - Projected unit cost (includes printing and design)
   - $2.50 per book (10,000 piece print run)
   - Price: $13.99

   - eBook
   - Estimated project cost: $2,000.
   - Price: $9.99

2. **Emotional Sobriety III** (working title) (GV book)
Members share how they have changed after years of being in the AA program and how they have found peace and serenity in sobriety. Stories previously published in Grapevine.

   - Softcover: Approx. 120-200 pps
   - Projected unit cost (includes printing and design)
   - $2.50 per book (10,000 piece print run)
   - Price: $13.99

   - eBook
   - Estimated project cost: $2,000.
   - Price: $9.99
3. **Veteranos Hispanos en AA** (Voices of Oldtimers) (working title) *(La Viña book)*
Members who have been in AA a long time share their experience, strength & hope. Stories previously published in La Viña.

Softcover: Approx. 120-200 pps  
Projected unit cost (includes printing and design)  
$2.50 per book (10,000-piece print run)  
Price: $13.99

eBook  
Estimated project cost: $2,000.  
Price: $9.99

4. **Cómo llegamos a creer** (How We Came to Believe) (working title) *(La Viña book)*
AA members share stories about their own personal journey with Step Two, how they found their Higher Power and what helped them. Stories previously published in La Viña.

Softcover: Approx. 120-200 pps  
Projected unit cost (includes printing and design)  
$2.50 per book (10,000-piece print run)  
Price: $13.99

eBook  
Estimated project cost: $2,000.  
Price: $9.99

3. **Spiritual Awakenings** *(La Viña book)* *(GV book translated into Spanish)*
AA members share stories about their journey with Step Two and connecting with a Higher Power.

Softcover: Approx. 120-200 pps  
Projected unit cost (includes printing and design)  
$2.50 per book (10,000-piece print run)  
Price: $13.99

eBook  
Estimated project cost: $2,000.  
Price: $9.99
4. **Young & Sober** (La Viña book) (GV book translated into Spanish)
Members share their experience, strength and hope about coming into AA at an early age.

Softcover: Approx. 120-200 pps
Projected unit cost (includes printing and design)
$2.50 per book (10,000-piece print run)
Price: $13.99

eBook
Estimated project cost: $2,000.
Price: $9.99
PAST CONFERENCE-APPROVED AAGV BOOK IDEAS (TO POSSIBLY PRODUCE):

APPROVED GV BOOK IDEAS

Voices of Long-Term Sobriety 2

Accessibilities (formerly Special Needs)

Inclusiveness (Diversity) in AA

Gratitude

Mid-Sobriety Challenges

How I found My Higher Power

Steps 4 & 5

Twelve Steps II

All About GV Reps (doing service with GV & LV)

AA & Families

The Early Days of AA (40s, 50s, 60s -AA’s earliest days)

Getting Involved in General Service

AA’s Twelve Concepts

Best of Dear Grapevine (passed in 2022)

Book for Newcomers (passed in 2022)
APPROVED LV BOOK IDEAS:

Stories from LV Workshops

Carrying the Message into Institutions

Hispanic members Doing Service in AA

Surender & Hope

Best of La Viña II  (passed in 2022)

Prayer & Meditation  (passed in 2022)
2023 Conference Committee on Grapevine and La Viña

ITEM D: Consider a request to provide all area alternate delegates the same Conference materials as sitting delegates.

Background notes:

The Conference Dashboard is where Conference reference documents, committee background, and other essential information is posted for delegates who can access it remotely in English, French, and Spanish. The current software provider for the Dashboard is HyperOffice.

The estimate of the cost to add 93 additional HyperOffice licenses, after discounts, would be $3,254. Adding new user information takes a minimal amount of time and is not a cost factor.

The Tech Services department is considering moving to a new software provider for the Dashboard. The cost implications of adding 93 additional users would depend on who the new vendor is and what kind of user agreement could be negotiated.

Background:

1. PAI #78 Submitter Form
2. Conference Dashboard Tip Sheet
Committee on the Conference for direction.

If a proposed agenda item does not rise to the level of a Conference action the topic could be programmed during Conference in a different way like a presentation/discussion or workshop.

This overview is general and includes many but not necessarily all the possible routes a proposed agenda item follows in the trustee, G.S.O. and Grapevine review process. There is no “one size fits all” procedure and, on a case-by-case basis over time, there may occasionally be inconsistencies.

(1) Submit a clear and concisely worded motion.

Move that elected Alternate Delegates, of the 93 Areas, be given access to the Dashboard and Committee "Eyes Only" Material to ensure fully informed Area representatives arrive a the General Service Conference as fully informed as possible if circumstances require their attendance.

(2) What problem does this proposed item address?

This ensures that the chosen possible Area Representatives from the 93 Areas arrive at the General Service Conference as fully informed as possible. This helps greatly when the common event of an alternate being tasked, at last minute, to attend. The 72nd GSC was a perfect example - 2 days notice and the Delegate from NY on the Trustees Conference Committee was sick and the alternate was tasked. The alternate was not aware of much of the dashboard information, background information, and had not been privy to any of the "Eyes Only Material" The present process is contrary to the intent of the 93 Areas when they elect both a Delegate and an Alternate-Delegate. The obvious intent is that the Area identifies 2 people (Delegate and Alternate Delegate) that they intend, depending on circumstances, to represent that Area at the General service Conference. The bottom of the triangle deciding that they only need to fully inform one of the two amounts to the lower triangle servants over-riding the desires and intent of the Groups (Ownership) of Alcoholics Anonymous. We are no longer mailing packages of reams of paper. We are no longer limited by the inability to achieve mass electronic communication. The days of limiting access due to inconvenience and extraordinary burden are excuses of the past. The groups expect and the fellowship deserves the complete communication and transparency necessary to ensure that an area's representative is kept completely in the loop especially if a last-minute substitution is necessary. If it were reversed and the necessary communication for the equal participation in the conference was held by the fellowship to provide background and process —- the office would scream for reciprocity.

(3) What level of group conscience, if any, discussed the proposed agenda item? Make it clear who is submitting the item (an individual, group, district, area, etc.).

This topic was a presentation and detailed discussion at the 72nd GSC Delegate's Only Meeting. The discussion resulted in broad support among the Panel 71 and Panel 72 Delegates. It was a consensus of the group that access should be granted and that this proposal be brought to the 73rd GSC via the Proposed Agenda Item Submission process.

Note: While all items are received equally, experience has shown that ideas greatly benefit from the value of a broader group conscience. Consider if and with whom you would like to have a group conscience discussion on the proposed agenda item prior to submitting.
(4) Provide background information that describes and supports the reasoning for the proposal. List background material(s) included with the proposal:

SERVICE MANUAL CHAPTER 3
"The areas hold an important position in the U.S./Canada General Service Conference structure. The areas are directly connected to the A.A. groups and their members through DCMs and GSRs. At the same time, they participate in the decision-making of A.A. through area delegates."

SERVICE MANUAL Page 34
"THE ALTERNATE DELEGATE. Areas also elect alternate delegates. The alternate serves as a valuable assistant, often traveling with the delegate or giving reports for them. In some areas, the alternate delegate may serve some special function on the area committee. Many area committee treasuries recognize the need to support the alternate's expenses separately from the delegates."

Pg 38 FAQ #2
"As the alternate delegate for my area, should I be prepared to step in for the delegate if for some reason they cannot attend the Conference? Yes. An alternate, when stepping in, acts with all the rights, privileges, and responsibilities of a delegate until the delegate is again available to serve. Therefore, an alternate will want to eagerly serve the area in order to be prepared for just such an instance. Since the alternate may stand in the next area election for delegate, this is experience that will not be wasted."

SERVICE MANUAL
Pg 85

(5) What are the intended/expected outcomes if this proposed item is approved?

That the decisions of the Top of the Service Triangle are understood and respected, and the right of the groups to be heard through fully informed representatives is not impeded (directly or indirectly) in any way.

Areas choose a delegate and an alternate to ensure their voice is heard at the GSC and expects and deserves that whoever attends the GSC on their behalf fully informed on process, expectations, responsibilities and clearly able to discharge the duties they have been tasked - The GSO and GSB need to facilitate this with Transparent, Open, and Full Communication to the possible GSC Attendees.

That the bottom of the triangle provide both possible attendees with access to all conference related material, and be privy to committee eyes only material?

Ensure, as best possible, that an alternate delegate is tasked to attend at the last minute has had access to pertinent data and truly arrives as a fully informed participant? Facilitation of communication that allows groups and their representatives easy access to all information that promotes effective accomplishment of their assigned duties and responsibilities. Many in the fellowship ask...Why produce material that on a few trusted servants have a right to see?

(6) Provide a primary contact for the submission.

Wayne H.
A65 P71

(7) Final comments:

There is no reason alternates cannot see the material sent on the dashboard (firsthand view) even if it is read only!!!

OR

Perhaps specifically inform the area delegates that sharing of the dashboard password and Committee "Eyes Only" Material, with Alternate Delegates, is both preferred and strongly encouraged.

I thought I was well informed as an alternate delegate, but it was only after becoming the area delegate that I realized how much information had been passed up and down the triangle that I was not made aware of or privy to. Then I realized just how lacking I would have been if called on the spur of the moment to fill the delegate role. Alternates should be brought out of the dark and be completely and consistently informed. This is the primary intent of areas when alternates are elected!
CONFIDENTIAL: This is background for the 73rd General Service Conference, and as such may be a confidential A.A. document. Distribution is limited to A.A. members. Placement of this material in a location accessible to the public, including aspects of the Internet, such as websites available to the public, may breach the confidentiality of the material and the anonymity of members, since it may contain members’ full names and addresses.
CONFIDENTIAL: This is background for the 73rd General Service Conference, and as such may be a confidential A.A. document. Distribution is limited to A.A. members. Placement of this material in a location accessible to the public, including aspects of the Internet, such as websites available to the public, may breach the confidentiality of the material and the anonymity of members, since it may contain members’ full names and addresses.
ENHANCE THE ORGANIZATION OF THE INFORMATION PRESENTED ON THE DASHBOARD

The Conference dashboard is setup with six main folders for easy access to the information needed for full participation in the General Service Conference process throughout the year.
CONFERENCE MEMBER REFERENCE DOCUMENTS

These folders contain documents that support your overall journey as a Conference Member.

- GSC Final Reports
- Advisory Actions of the GSC 1951-2018
- How the Conference Operates
- On Trust – The Spirit of the GSC
- Guidelines for Electronic Devise Users
- GSC Inventory Final Report
- Conference Committee Comp, Scope & Procedures
- Conference Committee History & Actions

CONFIDENTIAL: This is background for the 73rd General Service Conference, and as such may be a confidential A.A. document. Distribution is limited to A.A. members. Placement of this material in a location accessible to the public, including aspects of the Internet, such as websites available to the public, may breach the confidentiality of the material and the anonymity of members, since it may contain members’ full names and addresses.
These folders contain documents that you need to use to prepare for the General Service Conference. The Communications Kit includes documents you need to return to the Conference Coordinator Staff Assistant by January 31st and March 1st.
GSC AGENDA ITEM INFORMATION

These folders will contain documents that detail the final disposition of Agenda Items after the January General Service Board Weekend.

- Final List of Agenda Items
- Final Proposed Agenda Item
- Agenda Items Not Forwarded to Conference

CONFIDENTIAL: This is background for the 73rd General Service Conference, and as such may be a confidential A.A. document. Distribution is limited to A.A. members. Placement of this material in a location accessible to the public, including aspects of the Internet, such as websites available to the public, may breach the confidentiality of the material and the anonymity of members, since it may contain members’ full names and addresses.
COMMITTEE AGENDA & BACKGROUND

These folders will contain the Conference Committee Agendas and Background. It will also have a combined file that includes all committees.

All Agendas & Background

- Agenda
- Archives
- Corrections
- C.P.C
- Finance
- Grapevine and La Vina
- International Convention/Regional
- Forums Literature
- Policy/Admissions
- Public Information
- Report and Charter
- Treatment and Accessibilities
- Trustees

CONFIDENTIAL: This is background for the 73rd General Service Conference, and as such may be a confidential A.A. document. Distribution is limited to A.A. members. Placement of this material in a location accessible to the public, including aspects of the Internet, such as websites available to the public, may breach the confidentiality of the material and the anonymity of members, since it may contain members’ full names and addresses.
CONFERENCE WEEK DOCUMENTS

These folders contain information that Conference Members will use during the General Service Conference week, allowing you the privilege to participate in the collective conscience of A.A. as it emerges…lighting a path forward.
**GSC FINAL ACTIONS**

These folders contain the Final Actions of the General Service Conference.

<table>
<thead>
<tr>
<th>Advisory Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Committee Considerations</td>
</tr>
<tr>
<td>Evaluations Summary</td>
</tr>
<tr>
<td>Final Report (Anonymity-Protected)</td>
</tr>
<tr>
<td>Items NOT Resulting in Advisory Actions</td>
</tr>
</tbody>
</table>

CONFIDENTIAL: This is background for the 73rd General Service Conference, and as such may be a confidential A.A. document. Distribution is limited to A.A. members. Placement of this material in a location accessible to the public, including aspects of the Internet, such as websites available to the public, may breach the confidentiality of the material and the anonymity of members, since it may contain members’ full names and addresses.
DOCUMENT DISTRIBUTION TIPS — PRE-CONFERENCE

Guidelines for Conference Members regarding the documents posted under the following 5 Conference dashboard folders:

1. Conference Member Reference Documents
2. Pre-Conference Documents
3. GSC Agenda Item Information
4. Committee Agenda and Background
5. GSC Final Actions

TIPS

- Individual user names and passwords are not meant to be shared.
- These Conference dashboard materials are posted for your use as a Conference member or for distribution to the members you serve.
- Background materials and Conference documents are anonymity protected and confidential A.A. documents meant for internal discussion in the Fellowship, and not the general public.
- Placement of this material in a location accessible to the public, including aspects of the Internet, such as Web sites available to the public, may breach the confidentiality of the material.
- In accordance with the Conference Charter, we leave to the discretion of each area delegate the extent to which copies of these materials are further distributed to interested members in the area.
DOCUMENT DISTRIBUTION TIPS — DURING CONFERENCE WEEK

Guidelines for Conference Members During Conference Week:

At the beginning of each Conference, members are asked to agree to some guidelines for Conference Week.

1. That personal devices such as smart phones, tablets, laptops, etc. will not be used during Conference sessions for communication about Conference business.

2. The limitation applies to communication with Conference members or others inside or outside the Conference sessions and committee rooms.

TIPS

- Please do not share documents posted during Conference week meant for communication about Conference business.

- Items posted could be draft literature for Conference member discussion.

- Conference Committee reports might be posted so Conference members can access them electronically for deliberation - not for sharing.

- Best tip is to wait for Conference week to conclude and then share what you used to participate as a Conference member.
SYSTEM USAGE TIPS

User’s Guide: General Service Conference Dashboard

TIPS

▪ For any technological issues refer to the User’s Guide for support posted on the dashboard or email DashboardSupport@aa.org.

▪ For technical assistance weekdays during regular office hours (9:00 AM – 4:30 PM Eastern Time) call: 212-870-3288

▪ Mobile device platforms such as tablets and smartphones are workable depending upon the browser and capabilities of the specific device and installed software, G.S.O. recommends the use of a Microsoft Windows or Apple Mac OS based computer.

▪ For questions about Conference content on the Dashboard please email: conference@aa.org or call: 212-870-3122.