

**Area 67 Public Information Committee Official Meeting Minutes  
October 10, 2015**

Meeting called to order at 4:30pm

**Attendees:** Kate E., Patrick C., Deborah G., Ami H. and Lisa F.

**Open Positions:** Alternate Chair still open

**Secretary's Report:** Approved as submitted

**Treasurer's Report:** Approved as submitted

**District Reports:**

- A. Area 68 PI/CPC Workshop – Patrick C.
  - 1. Southwest Texas Area
  - 2. Presentation
  - 3. Luncheon with Professional
    - i. CPC Presentation
    - ii. (Approx. 40 people)
    - iii. Included DA, probationers, treatment workers, firefighters, etc.
  - 4. Presentation was about ways of doing service - "What Can I Do for PI/CPC Service?"
    - i. Simple ways – take pamphlets and Grapevines to doctor's offices; putting meeting schedules in laundry mats
    - ii. Complex ways – pamphlets and/or literature to libraries, Adopt-a-Rack (with scan codes)
    - iii. These are things that can be done by an individual, don't necessarily need a committee to carry the message
  - 5. Used Truth/Dare questions from Area 67 at the workshop
- B. No District Committee Chairs were present

**Continuing Business:**

- A. Adopt a High School
  - 1. Packets are ready to be taken back to districts
    - i. First page of the handout contains "instructions" on how to go about this task
    - ii. Second page of handout contains a sample letter to include when distributing the Big Book to a high school librarian
  - 2. If the librarian and/or school requests a presentation, please contact Kate E. to be trained on how to do a presentation
  - 3.
- B. Business Cards
  - 1. Corrections made to the sample include: Add "Of Alcoholics Anonymous" underneath Public Information Committee (P.I.)
  - 2. Kate E. will bring budget options to the next committee meeting.

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**C. PSA – “Doors”**

1. Patrick C. contacted Daystar
  - i. Reached out to Program Manager
  - ii. They do not show PSA’s cause they are a non-profit so trying to get their own “message” out there
2. Kate E. contacted KIAH
  - i. They said they do not handle this at the local level
  - ii. Someone at the station is supposed to contact the main corporate office and have them email Kate
3. Vern P. contacted KBBE
  - i. Has left a message but not heard anything back yet
4. Kate E. did reach out to Clay from GSO to see which distribution company they used in case the station asked; Also asked if we have the most current information/report on if the 30 day window is up from when “Doors” was sent to the stations to see if we are still able to track

**New Business:**

**A. Health Fair**

1. November 7, 2015 from 10-2pm (set up at 9:30am)
2. United Methodist
3. In District 20
4. Need volunteers

**B. Grapevines/La Vinas**

1. Donated to PI committee from District 40
2. Where to give the issues to?
  - i. Possibly give a copy to the Houston Council on Alcoholism and Drugs
  - ii. Maybe to an adopted high school

**Upcoming Events:**

- Service Workshop @ Delta Club, October 24<sup>th</sup>
- Gratitude Dinner @ Katy VFW Hall, November 8<sup>th</sup>
  - Will do a giveaway of a Grapevine Subscription and PI Workbook for guessing “How many \_\_\_\_ are in the jar?”
- Our next meeting – November 16<sup>th</sup> at 7:15 at Council or Go-To meeting format will be available.

Meeting was closed at 5:45 with Responsibility Statement.

*Submitted by Deborah G. on October 19, 2015  
Approved by P.I. Committee on November 16, 2015*

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