

**Area 67 Public Information Committee Official Meeting Minutes
September 21, 2015**

Meeting called to order at 7:15pm

Attendees: Kate E., Patrick C., Michelle H., Deborah G., Vern P., Betsy G., Jim B., Jackie C. and Ypolito V.

Open Positions: Alternate Chair still open

Secretary's Report: Approved as submitted

Treasurer's Report: Approved as submitted

District Reports:

a. District 40 – Jim B.

- Didn't meet this month
- Working on the holiday PSA in theaters
- Talked to GSO about 15 second "Doors"; it's still in the works

b. District 32 – Vern P.

- Attendance was low
- Made a list of literature to request
- Found a tri-fold display board for future displays
- Developed a budget

c. District 81 – Kate E.

- Presentation to Brazoria County DWI Court; Both AA and Al-Anon; Judge seemed more interested in Al-Anon, met 1-on-1 with some offenders; Combo presentation of Districts 81 and 82.

Continuing Business:

a. Health Fair – Kate E.

- Was for Women's Veterans
- Able to talk to a number of people that sponsor groups for vets with issues
- Was alone so we need to make sure to have participants show up and help with future events

b. Adopt a High School

- Patrick C. suggested we add intro into what it's about on the "How to Adopt a High School" sheet
- Notation to be added that district members may use their info in the letter but if a presentation is needed, they need to contact the PI committee; Add PI committee information to the letter as well
- Kate E. will make changes items and bring to next meeting as well as email to all committee members to take back to their districts

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c. Business Cards

- Decision on whether to use the SETA PI cards or another format
- The Purpose needs to be stated more clearly
- Have only Houston Intergroup; PI email and phone number
- On Backside: General Public Information, Request speakers for public even, or if you'd like us to attend your health fair...
- Kate and Deborah will work on it and present at Area Assembly

d. PSA "Doors"

- GSO has sent the PSA to several television stations in Houston area
- Committee members will reach out to each station to confirm they have received the PSA and would they be willing to air it for us
 - i. Michelle H. – KETH (Trinity); KRIV (Fox)
 - ii. Jim B. – KHOU (CBS)
 - iii. Kate E. – KIAH (CW); KTRK (ABC)
 - iv. Deborah G. – KPRC (NBC)
 - v. Patrick C. – KLTJ (Daystar)
 - vi. Vern P. – KUBE (Independent)
- Michelle will look in District 40's archives to see what the title is for those in charge of PSA's at stations

New Business:

- a. Possible upcoming Health Fair opportunity; Kate E. will get more information
- b. Service Fair at the Caring and Sharing Group on Sat, October 24th in D81 at the Delta Club; PI committee was asked to set up a display table

Upcoming Events:

- PICPC Conference in Corpus Christ
- Our next meeting – October 3rd at the SETA Assembly at 4:30 PM; Go-To meeting format will NOT be available

Meeting was closed at 8:45 with Responsibility Statement.

*Submitted by Deborah G. on 9/30/15
Approved by P.I. Committee on 10/03/15*