

## Area 67 Public Information Committee Approved Meeting Minutes for 5/18/15

Meeting was called to order at 7:15 at the Council On Alcoholism

Attendees: Kate E., Vern P., Patrick C., Andres P., Deborah G., Michelle H., Rick M., Betsy G

The purpose of the PI Committee was read

### **Open Positions**

Secretary

Alternate Chair

**Vern P read and summarized Tradition 5** - outlining that it stated plainly and simply what our mission is. This tradition is what makes it possible for us to identify with the still suffering alcoholic. It was added that for committee purposes this tradition educates the public that we have no other purpose than to help the still suffering alcoholic .

*Deborah G- volunteered to present Tradition 6 at the June Meeting*

**Secretary's Report** -accepted as written

**Treasurers Report** - no change from last month

### **Report on Workshop - held at the Third Traditions Group on May 2nd**

had a lot of committee participation

committee attendees - Patrick C., Vern P., Kate E. - 3 members of the District 81 PI/CPC committee and Ron C

We had a practice presentation, Ask it Basket and the group provided food

Kate will follow up and see how we can help the group as they move forward

**New Phone Line for the PI/CPC Committee** will be up and running in about a week to 10 days - the number will be 713-834-3880. A Text will be sent to Kate and an email to Rick M ( CPC Chair) when a message is left on the voice mail. The script that will be on the voice mail will be:

You have reached the public information committee of Alcoholics Anonymous. If you are looking for a meeting please call 713-686-6300. If you have an event you would like us to speak at, a health fair where you would like us to distribute literature or if you are in need of information about Alcoholics Anonymous please leave your name and number and we will contact you. Again the number to find a meeting is 713-686-6300 and will be recorded in both English and Spanish.

**Kate received a call through intergroup from a group of U of H students** that were headed to Chili on a mission trip and wanted to take some information about AA. She suggested that they show the PSA Tengo Esperanza and take some of the Spanish literature

### **Establishing a Web Site for the Committee:**

This can be done in coordination with the SETA website for PI  
The webmaster will set it up if we give him some ideas on how we want it laid out

The ideas we discussed were:

list Phone Number for the committee

Purpose of the PI Committee

Services the PI Committee provides

Links to GSO for PI literature, About AA, PSA and Videos

Also a Link to the Area 67 CPC Committee

We would want the web site in Spanish and English

*Vern P. will to some preliminary lay out ideas for us to present to the Webmaster at the July Assembly*

### **Updating Display**

We have a trifold display that is in need of updating

Ideas - were

be artistic - add something that will give it some color

maybe use a crossword or a picture of a megaphone as the message to

Get the Word Out

*Kate will send out pictures of the current display and pictures that Patrick C. has of displays he saw at the General Service Conference for ideas*

*We will discuss at the next committee meeting our ideas for updating the display and set up a Special Saturday meeting to actually do the work*

### **Free Copy of the Book Alcoholics Anonymous to High Schools**

We will try and develop a data base of High Schools in the Houston Area and get District Committees and or Groups to help in this project  
We could have a group Adopt a High School - promote the idea of carrying the message

*The PI Committee would develop a template to provide to the Groups on how to contact the schools - what to say and how to approach them*

We will work on this project over the next few months so we can be ready to go when school starts in August

A number of committee members had personal experience with Addicts speaking at High Schools about addiction

The goal for the committee would be to get contact with the High Schools so we would be invited to speak to the students.

Patrick C - has contacted SBISD Alternate Education Program coordinator ( Mr. Gray) about speaking to the students - With only days left in the school year it was suggested we could contact them again in August

### **Spanish TV Response to the PSA Tengo Esperanza**

We reviewed a report for GSO about distribution of the PSA listed above and tracking information. - This information is over a year old but shows that the PSA was not widely shown in the Houston area - District 66 would like to reach out to the stations and encourage them to show the PSA - They were encouraged to dress professionally and to make personal contacts that might improve the likelihood that they would use the PSA

*Kate will try and find out what format the stations prefer to receive the PSA  
District 66 will report back on how this project proceeds*

The current issue of the Grapevine has lots of good information about PI Work About AA - Spring Edition has good information about the difference between being an Alcoholic carrying the message and being a Professional working in the field of Alcoholism.

D40 invited the PI and CPC Committee to make a presentation at their District Meeting

Our next meeting is June 15th.

The meeting was closed at 8:45 with the responsibility statement.

Respectfully submitted

Kate E.

