

# Area 67 Public Information Committee Meeting Minutes for 4/11/15

## Held at the Assembly

Meeting was called to order at 4:35

Attendees: Kate E, Tan, Bill B, Mike G, Stacey B, Patty, Deborah G, Vern P, Patrick C, Angelio A,

The purpose of the PI Committee was read

Patrick C. Read and summarized Tradition 4 as is related to the committee pointing out that if we were putting up a billboard we need to make sure we didn't have pictures of individuals or advertise a particular group name as it might affect AA as a whole

Vern volunteered to do Tradition 5 summation at the next meeting

Secretary's Report- corrected to reflect that Vern was in attendance  
Stacy motioned that it be accepted with corrections and Dale seconded and the motion passed

Treasure's Report - corrected to show the \$67.50 literature charge that was reimbursed to the previous chair in January. Stacey motioned that it be accepted with corrections and Vern seconded and the motion passed

It was announced that we need to fill the positions of Secretary and Alternate Chair - no volunteers came forward during the meeting

The committee discussed three agenda items from the general service agenda

1- We viewed the PSA 'My world' and spoke about its relevance in today's world. We all agreed that a variety of PSA's are needed so that people with various 'stories' will find something they can relate to in a PSA so they want to find out more about AA

2- We had a lively discussion about AA using social media such as Twitter, Instagram and google +. The discussion hinged in the idea that in the 21st century social media is definitely a central means of communication. AA needs to approach it with caution due to anonymity and affiliation challenges. We also discussed if the harm we might cause would outweigh any benefit we might realize

3-The proverbial question - how to we get more people involved? The basic theme here is outreach whether it be to the groups or the districts; thru workshops or one on one sharing. The Spanish groups put on a large AA Anniversary party in June and invite many varied groups. This would be a good place to reach out. One member is going to contact his church and see if they would be willing to run one of the PSA's before services when they are running a video presentation. When we get people involved they can bring new ideas and experiences to the committee. Like the women at the meeting today who was asked by her church to do a presentation but had no idea how to do that.

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It was announced that the committee would be doing a workshop at the Third Traditions group on May 2nd from 3:30 to 5 and all were invited - Vern will do a practice presentation with Kate. Patrick C and Bill B volunteered to come and help.

Our next meeting will be on Monday May 18th at the Council on Alcoholism on Jackson Hill road or attend from home via your computer or tablet on the go to meeting platform. At that meeting we will be working on updating our display and discussing the development of a PI web page.

The meeting was closed at 5:40 PM with the responsibility Statement

Minutes Respectfully submitted by  
Kate E  
Area PI Chair