Area 67 Public Information Committee
Approved Meeting Minutes for 3/16/15

Meeting called to order at 7:15

Attendees: Kate, Patrick C., Jackie C., Kenneth, Michele H. Rick M, Vern P

Tradition 3- Rick M - All who suffer
Can't compel anyone to do anything including service work

Volunteer for Tradition 4 - Patrick

District Reports -
D81 sent in a written report detailing many activities including work with professionals and providing meeting schedules to hotels and having pamphlet racks in hospitals

D40- working on getting pamphlet racks into Emergency clinics

Called for Open Positions
Alternate Chair
Secretary
No volunteers at this time

Ideas for Workshop that will be held in Cooperation with the Area CPC Committee at the assembly in April
− overview for both PI and CPC Committee
− activities that are PI and CPC related
    what does it take to keep up with a rack
    actual experience from a PI or CPC Activity
− slimmed down presentation - what is covered
− what is difference between PI and CPC Committees

Outreach to Places that PI formerly made presentations at or participated in Health Fairs
Patrick C - reached out to Katy, SBISD and HISD schools via email - he received a response from HISD that they would pass the information on to someone who was in charge of this type of program - Patrick will follow up

Kate - reached out (via email) to some of the places we had attended Health Fairs to see if we could be of help - no replies

Discussion of Items on the General Service Assembly in April
1- PSA's - relevance - we decided we would watch at the assembly and comment on them at that time new PSA's have tracking devices so we know when and how often played - this is not true of the older PSA's

2- Use of Instagram, twitter and google plus

the general concern was about protecting anonymity and promotion versus attraction but it was agreed AA needs to find a way to be involved in social media so that they can reach a younger generation

3- how to encourage more participation
workshops - so individuals can be trained to be PI members in the public

4- Imbedded Video in Anonymity letter - we thought it was a good idea because it would be a visual connection in addition to the letter

5- Anonymity video - by members and for members
everyone liked this idea - solicit members and let them be creative

Idea of developing Area 67 PI Web Site-this might eliminate the need for the expensive phone service and we might reach more people
other areas have done this
we will start exploring this idea in the hopes we could have it up and running in 2016

Announcements

Next Meeting at the Assembly - No Go To Meeting Format

Area 68 having a PI/CPC weekend workshop in Corpus September 25-27

Meeting closed at 8:45 with the Responsibility Statement