

AREA 67 GRAPEVINE COMMITTEE MINUTES

July 13, 2019

Meeting was called to order by Kimberly L. at 4:35p.m.

Present: Kimberly L., Nicole L., Cindy J., Ricardo D., Jackson S., Daryl B., Ron

I. Approval of June 20, 2019 Minutes

Minutes approved by acclamation

II. Grapevine News

Kimberly L. reviewed the July 2019 Grapevine News with the committee (attached).

III. OLD BUSINESS

A. Grapevine Workshop Standard Presentation

The current GV Standard Power Point Workshop was reviewed. It was suggested that more pictures and “less words” be incorporated into the presentation as well as some participants’ interaction with presenters. Concern that a screen and projector isn’t always available for a power point presentation was voiced. Ron advised the committee that SETA IT Committee has a screen and projector available for use by the area committees.

Action: Cindy J. will work on revising the presentation to include more interaction and pictures.

Action: Cindy J. will contact the IT Committee to check using projector and screen.

B. Ways to Increase Grapevine Subscriptions

1. District Meetings

Craig B., District 40, emailed that he had spoken with the DCM for the District and that they would like to have the Area Grapevine Committee present at the September 9, 2019 District meeting. He requested we follow up with Deborah to confirm.

Action: Cindy J. will contact Deborah with District 40 to confirm.

Nicole L. reported that she is in the process of scheduling a date with District 31 for an Area Grapevine presentation at the District meeting.

2. On-Line Subscription Poster

Cindy J. reported no progress with the poster.

3. New Ideas on Increasing Grapevine Subscriptions

Ron, Past Delegate Area 67, Panel 67 addressed the committee requesting that more emphasize be placed on encouraging subscriptions to the Grapevine Magazine, our meeting in print. He informed the committee that there has only been a 16% increase in subscriptions for the entire state of Texas.

Discussion: The committee discussed several ideas as to how to increase GV subscriptions. These ideas will require research on whether they are feasible and how implement them in our Area.

Following are the suggestions discussed along with research which needs to be done.

- a) Can we what the % increase is for Area 67 – Kimberly L. to contact Grapevine Offices
- b) Set a goal for each District in the Area for number of new GV subscriptions and develop a system for tracking each Districts New Subscriptions
- c) Can we obtain a list of members in our Area who did not renew their GV subscription and contact them - contact Grapevine Offices
- d) Launch an Area 67 Grapevine Subscription Contest between the Districts for the most New GV Subscriptions at the 2020 SETA Conference in January 2020 – a way to track subscriptions needs to be developed and a “Prize” for the winning District chosen.
- e) Be more proactive when manning GV Display Tables at events by asking if they currently subscribe to GV and if not, would they like too. Have subscription forms available as well as the capability to offer on-site subscriptions, cash or credit card.
- f) Encourage groups to purchase Subscription Gift Certificates for 1st Birthday celebrants
- g) Encourage groups, districts and individuals to purchase GV Subscription Gift Certificates for Treatment Facilities, Correctional Facilities, Half-way Houses etc.
- h) Suggest GV Subscription Gift Certificates to sponsors for their sponsees

C. Using Zoom for On-Line Committee Meetings

Nicole L. stated that she has spoken with various people in District 31 and that everyone felt that there would greater participation in the Area 67 Grapevine Committee if our monthly meetings were held on-line.

Discussion: The committee discussed the possibility on on-line meetings. Questions were raised regarding what would happen if someone didn't have internet access, if an administrator was required, what the time-line might be for switching to on-line meetings and if the committee would still meet in person at SETA Assemblies?

Motion: Nicole L. made the motion that the committee change to on-line meeting through zoom for the months that the committee does not meet in person at SETA Assemblies no later than January, 2020. And further information be gathered on how to participate in on-line meetings. Motion 2nd by Cindy J. Motion approved by acclamation.

Action: Cindy J. will contact the Area IT Committee for more information.

D. District 31 Grapevine Workshop for Huntsville Groups

Nicole reported she not been able to contact these groups, but will keep trying.

E. 2019 National Correction Conference - Houston, Tx.

The committee has agreed to have a Grapevine Information/Display Table at the 2019 National Corrections Conference in November.

Action: Kimberly L. will contact the planning committee and request a raffle be put on the agenda.

F. SETA 2020 Convention Update

No updates to report

1. NEW BUSINESS

1) **Southwest Regional Forum**

Cindy J. asked if this committee was going to have a display table at the Regional Forum in October?

Discussion: Ron advised the committee that the A.A. Grapevine Staff would be providing all displays and would be available to answer questions and provide information.

2) **District 60 Request for Magazines**

It is the districts responsibility to obtain past issues of Grapevine for their District.

3) **Intergroup GV Presentation Request**

Kimberly L. informed the group that Houston Intergroup has requested a brief presentation at the Delegates Meeting either on October 13 or December 12, 2019.

Discussion: The committee agreed to do the presentation on December 12, 2019.

Action: Cindy J. will contact Kelli at Houston Intergroup to confirm the date and obtain additional information.

4) **June 2019 Issue of Grapevine**

Kimberly L. announced that 3 stories from District 81 were published in the June 2019 issue of the Grapevine Magazine. The stories were submitted from a Grapevine Writing Workshop held by District 81 last year.

Motion: Kimberly L. motioned that the Area 67 Grapevine Committee purchase 30 copies of the June 2019 issue of Grapevine to be used as promotional material. Motion 2nd by Nicole L., motion was approved.

Action: Cindy J. will order 30 June 2019 issues of Grapevine.

5) **White Can Request**

Ron made a request on behalf of the white can that this committee with encouraging districts, groups and individuals to purchase Grapevine Subscription Gift Certificates.

Discussion: Those present thought this would be a good way for the committee to be of service and requested more information on procedures.

Action: Cindy J. will contact the Area CFC for information on how we can help.

6) **Best of Bill**

Kimberly L. has had a request by an Area 67 DCM to purchase 10 copies of the book, Best of Bill. The Committee will be reimbursed for this purchase.

The meeting was adjourned at 6:00pm with the Responsibility Statement.

