

AREA 67 GRAPEVINE COMMITTEE MINUTES

August 15, 2019

Meeting was called to order by Kimberly L. at 7p.m.

Present: Kimberly L., Nicole L., Cindy J., Ricardo D., Jackson S., Tom K., Rachel P., Daryl B., Ken S., Paul K.

I. Approval of July 13 20, 2019 Minutes

Minutes were provided prior to the meeting for review.

Motion: Ricardo D., motioned to approve minutes as presented, seconded by Nicole L. Minutes approved by acclamation

II. Grapevine News

Kimberly L. reviewed the August 2019 Grapevine News with the committee (attached).

III. OLD BUSINESS

A. Grapevine Workshop Standard Presentation

Cindy J. reported that she has not completed any revisions as of yet.

Action: Cindy J. will work on revising the presentation to include more interaction and pictures.

Action: Cindy J. will contact the IT Committee to check using projector and screen.

B. Ways to Increase Grapevine Subscriptions

1. District Meetings

- District 40: Cindy J. spoke with Deborah, DCM District 40, and confirmed an Area Grapevine Committee presentation at the September 9, 2019 District 40 meeting. Deborah requested some flyers be provided for attendees to take to their home groups and that the following topics be covered:
- Information on how Groups/District can Sponsor Subscription Gift Certificates
- What a GVR does (flyers for GSRs to take to their groups)
- How to become GVR (flyers)
- How does Grapevine "Carry the Message"
- How to subscribe to Grapevine Magazine, Grapevine on Line

Action: Cindy J. will get flyers and presentation together.

2. On-Line Subscription Poster

Cindy J. reported no progress with the poster.

3. New Ideas on Increasing Grapevine Subscriptions

- a) Can we find out what the % increase is for Area 67 – Kimberly L. to contact Grapevine Offices:
Kimberly L. has contacted Grapevine and they only track subscriptions by state. She suggested we request help from Area 67 Districts in tracking new subscriptions.
- b) Set a goal for each District in the Area for number of new GV subscriptions and develop a system for tracking each Districts New Subscriptions:
Action: A way to track subscriptions will have to be developed
- c) Can we obtain a list of members in our Area who did not renew their GV subscription and contact them - contact Grapevine Offices:
Currently there is no way to track this.
Action: We will discuss this with Grapevine Staff at the 2019 Regional Forum in October
- d) Launch an Area 67 Grapevine Subscription Contest between the Districts for the most New GV Subscriptions at the 2020 SETA Conference in January 2020 – a way to track subscriptions needs to be developed and a "Prize" for the winning District chosen.

- e) **Action:** We will discuss this with Grapevine Staff at the 2019 Regional Forum in October
- f) Be more proactive when manning GV Display Tables at events by asking if they currently subscribe to GV and if not, would they like too. Have subscription forms available as well as the capability to offer on-site subscriptions, cash or credit card.
Action: Develop ways to accomplish this before October SETA Assembly.
- g) Encourage groups to purchase Subscription Gift Certificates for 1st Birthday celebrants
Action: Incorporate into Grapevine Presentations to Districts, groups and other Service Committees.
- h) Encourage groups, districts and individuals to purchase GV Subscription Gift Certificates for Treatment Facilities, Correctional Facilities, Half-way Houses etc.
Action: Incorporate into Grapevine Presentations to Districts, groups and other Service Committees
- i) Suggest GV Subscription Gift Certificates to sponsors for their sponsees
Action: Incorporate into Grapevine Presentations to Districts, groups and other Service Committees

C. Using Zoom for On-Line Committee Meetings

Cindy J. contacted the Area 67 IT Committee and everything is ready for this committee to use Zoom for our next meeting.

Discussion: It was suggested that until January 2020 we continue to meet in person at the Delta Club and use Zoom at the same time. This will allow members to use zoom rather than attending in person and at the same time have committee members present at Delta Club for anyone coming in person.

Action: The committee will continue to meet at Delta club however there will be the option of attending through zoom also.

Action: Cindy J. will send Zoom log on instructions to committee email list.

D. District 31 Grapevine Workshop for Huntsville Groups

Nicole reported she not been able to contact these groups, but will keep trying.

E. 2019 National Correction Conference - Houston, Tx.

The committee has agreed to have a Grapevine Information/Display Table at the 2019 National Corrections Conference in November and to have a give-away raffle.

Paul K., a member of the convention planning committee was present at this meeting. He stated that Area 67 Grapevine Committee has requested to be placed on the convention agenda for the raffle give-away. Paul also requested volunteers to help with greeting, security, etc. at the convention.

Action: Cindy J. will email a request to Paul K. to be added to the agenda.

F. SETA 2020 Convention Update

Kimberly L. reported that the Grapevine Committee will chair the 11:30pm Friday Marathon Meeting and the Sunday 7am Marathon Meeting.

G. Intergroup GV Presentation Request

Cindy J. reported that she has spoken with Kelli at Inter-group and they have requested that this committee give a presentation to Delegates on Thursday December 12, 2019 at 8:00pm. The presentation should be approximately 10-15 minutes and include:

- What Area 67 Grapevine Committee is doing to promote Grapevine Subscriptions?
- What we are doing to promote awareness of and participation in Grapevine?
- How are we communicating with the Fellowship?

Action: Cindy J. will work on a presentation and bring it back to the committee for approval.

H. June 2019 Issue of Grapevine

Cindy J. reported that has not yet order these back issues due to the cost, which will be around \$70. With shipping & handling.

Discussion: The cost was discussed by the committee and it was concluded that the money was available in the committee budget.

Action: Cindy J. will order 30 back issues of the June 2019 issues of Grapevine.

I. White Can Request

Tom K. explained the difference between the Blue Can and the White Can.

Discussion: After discussion the committee concluded that the White Can is not associated with Alcoholics Anonymous.

Action: The committee will not contribute.

J. Best of Bill

Kimberly L. has had a request by an Area 67 DCM to purchase 10 copies of the book, Best of Bill. The Committee will be reimbursed for this purchase.

1. NEW BUSINESS

a. District 40 GV Presentation

Rachel P. has spoken with the DCM for District 40 and they agreed to a Grapevine Presentation at one of their District meetings.

Action: Rachel P. will send Cindy J. contact information for District 40 DCM. Cindy J. will coordinate the presentation with District 40.

b. District 31 GV Presentation

Nicole L. is in contact with the District 31 DCM and will advise what dates are available.

c. District 32 Request

Richardo informed us that he is not sure of the date or what this committee's participation will be in the District 32 event scheduled in October.

Action: Cindy J. will contact District 32 DCM.

d. Presentations to Area 67 Service Committees

It was suggested that we contact the other Area 67 Service Committees and request a time when we could present a brief GV presentation to their committees.

Action: Service Committee Chairs will be approached as to dates when a presentation might be scheduled.

The meeting was adjourned at 8:00pm with the Responsibility Statement.